

# UNYTUS

## ABOUT UNYTUS

Unytus is a pioneering character education program designed to nurture the next generation into well-rounded, globally aware citizens. Our approach intertwines character development with cultural education, ensuring that students not only excel academically but also thrive as empathetic, responsible members of the global community.

Unytus offers a comprehensive, ready-to-use, elementary program built on virtue traits which are embedded with character education, multicultural learning, ELA standards, social studies themes, and career/life readiness standards.

## WHY CHARACTER EDUCATION?

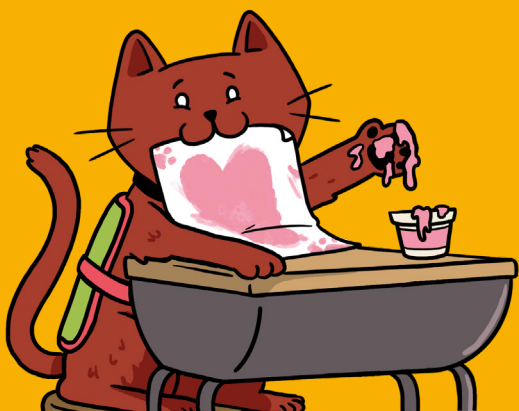
Early character education helps children develop their moral compass and social skills that will help them thrive in a global community. Specifically, character education helps with the following:

**Shaping Future Behaviors:** Instilling positive traits for a lifetime of success.

**Enhancing Academics:** Supporting academic achievement through character development.

**Nurturing Mental Health & Relationships:** Building emotional intelligence, stronger social connections.

**Making a Long-term Impact:** Laying the groundwork for positive adulthood outcomes for job and career readiness.



## OUR FRAMEWORK

Our program is influenced by the Jubilee Center framework of "Character Caught, Character Taught and Character Sought" as well as career readiness standards. This framework specifically includes:

**Multicultural Learning:** Bridging character education with cultural awareness.

**ELA Common Core Adherence:** Aligning with educational standards for comprehensive learning.

**Social Studies Integration:** Connecting character traits with social studies themes and career readiness.

## OUR FOCUS

**Character Traits:** Empathy, Respect, Responsibility, Problem solving, Global Awareness etc.

**Virtue Traits:** Diligence, Gratitude, Generosity, Courage, Honesty etc.



## IMPLEMENTING UNYTUS

Our program can be seamlessly integrated into school curriculums through:

**Grade-Specific Activities:** Tailored to engage and challenge students.

**Monthly Character Celebrations:** Highlighting different traits each month.

**Cultural Understanding:** Enriching students' global perspective.

**Weekly Modules:** 4-week program of 60 min/week module/per character trait.

**Resources:** Digital content and physical materials for interactive learning.

## WHAT SETS UNYTUS APART?

**Unique Combination:** Merging character education with cultural insights.

**Global Citizenship:** Fostering understanding and respect for diverse cultures.



## OUTCOMES

At the heart of Unytus lies our vision to instill character education from the early stages of learning; in other words, we want to "catch them young". Beginning at the elementary level, Unytus introduces foundational concepts of character and cultural understanding, tailored for young, inquisitive minds. This approach not only fosters basic notions of cultural awareness and diversity but also embeds essential virtues such as empathy, respect, and collaboration into the fabric of everyday learning.

### OUR MISSION

"Empowering students through character education to evolve as global citizens."

### OUR VISION

"Building Strong Foundations for a Prosperous Global Future."

GET  
IN  
TOUCH!

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